

Hope City

10.1.17

When we first considered partnering with Kingdom Press to create our own Business Directory, we were a very young, fast growing church of around 3,000 people. We anticipated identifying around 300 business owners and leaders within Hope City, however, we were overwhelmed with the positive response when we opened up registration. Over 650 businesses signed up to join the directory and if we were to open up a new registration today, we would easily double that response.

I not only believe in the vision and importance of a Marketplace Ministry such as Kingdom Press, but as a small business owner along with my wife, we chose to advertise in the Business Directory ourselves. I have used contractors from Christians In Business to build out our retail space, we purchased our outdoor signage from a company from CIB, and we have used an electrician and a plumber from the directory to do work at our home, to name a few examples.

When it came time for Hope City to build out our new office space, Pastor Jeremy Foster asked me if we had some construction contractors in the Business Directory that might want to bid on the build out. I contacted 4-5 businesses and we chose to go with a great contractor who did such a great job that we recently contracted him to complete our expansion into some additional office space adjacent to our current offices. Many of our staff members have even scheduled to have remodeling work done at their homes with this same contractor.

Finally, I believe one of the most powerful results of the Business Directory are the relationships that have been created with so many business owners and leaders within our church. Many of them have expressed how much it meant to them for Hope City to care enough about their business to afford them the opportunity to make available their business and/or services to their church family. We typically ask business owners and leaders to serve faithfully in the ministries of our church, however, most churches do not have the mechanism to help support in return the businesses within the church, Kingdom Press solves this challenge. We not only encourage our church family to support the businesses in the directory we also challenge every business owner and leader to personally make the effort to support the other businesses within the church. If just the business owners and leaders supported each other it would be a tremendous win-win in my opinion.

I highly recommend Kingdom Press and Craig King.

David Hull
Executive Pastor Of Ministries
Hope City Church
Houston, TX

