

TRANSFORMATIONAL MARKETPLACE MINISTRY



Transforming
Communities

One Church
at a Time

CHRISTIANSINBUSINESS.COM



WHY MARKETPLACE MINISTRY?

The marketplace has always been important to God.

Did you know that of the 132 appearances of Jesus in the Bible, 122 were in the marketplace? Or of the 52 parables in the Bible, 45 have a workplace context?

You see, Jesus knew people would be more open to his message if he reached them in a setting that was comfortable for them, so he chose the marketplace. Like Jesus, many pastors are now realizing the urgent need to bridge the gap between the church and the marketplace.

Since 1987, we have been helping churches connect with marketplace leaders. Over the past 25 years, that mission has evolved into a desire to reach out to leaders in the business world who feel isolated and ill-equipped for their role in ministry.

Our ultimate goal is to help you engage your marketplace leaders in ministry. Whether you are simply looking to identify and connect your business leaders by providing a full-color church business directory or if you desire to launch a citywide marketplace ministry initiative, we are passionate about being your partner.

God is transforming the marketplace through Christian business leaders.

To **Transform** you must **Equip** ...

To **Equip** you must **Connect** ...

To **Connect** you must **Identify**.

Let's start at the beginning ...

IDENTIFY

Did you know that 10% of your church members are business owners, independent contractors and professionals? When you consider the average household in America is 2.6 people, that means **25% of the families in your church would benefit by a ministry to business leaders.**

Those within this group are typically the largest givers of time, money, and resources to your church, and many of them are excellent prospects to lead classes, committees and projects, based on their natural skill sets.

**1 IN 4 FAMILIES CONTAINS A BUSINESS OWNER,
INDEPENDENT CONTRACTOR
OR PROFESSIONAL**

Many churches, aware of the potential contained within this unique demographic, are now beginning to embrace marketplace ministry.

Foundational to the whole process of establishing a ministry to business leaders is to identify who they are.

For over 25 years we have been helping churches identify their marketplace leaders through the production of a full-color, printed business directory. We have found this to be the most effective method for identifying your business leaders. By giving every business owner in your church a complimentary listing in this directory, we are able to identify three to four times more businesses than when an online only directory is produced.

The process we employ is simple and provides the most comprehensive list of business owners in your church, while keeping your staff time to a minimum. Most pastors

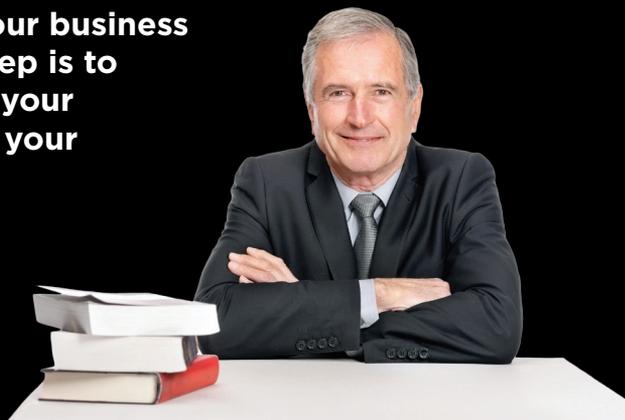
we work with comment on how easy our program is for them and their staff. You simply play the announcement video, distribute the preprinted information cards and promote the project through your bulletin and website.

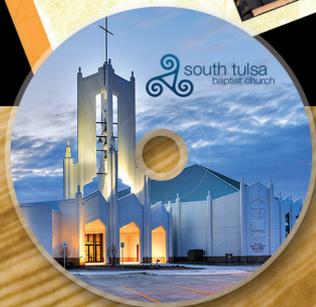
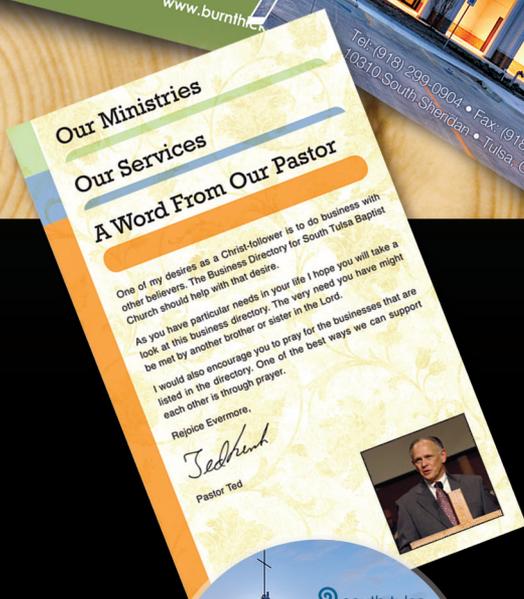
Printed directories are visually appealing, and often feature photos of business owners, which allow for association by recognition. Your personalized directory will contain an easy-to-use index of businesses section and a full color advertising sponsor section which in turn makes our entire program free to your church. Business owners appreciate the opportunity to showcase their talents and in return, will repay their gratitude to your church for years to come.

**PEOPLE 45 YEARS OLD
AND ABOVE PREFER
PRINTED MEDIA**

It is very important to keep in mind that your members 45 years old and above, an age group that controls 75% of the wealth in America and in your church, prefer searching for goods and services via printed media. This is also the group that will contain most of your business leaders.

After identifying your business leaders, the next step is to connect them with your congregation, with your staff, and to your ministry.





Personalized to Your Needs

Custom Church Pages
Sermon Notes Pages
SOAP Journal Pages
Membership Directory
DVD/CD Holder
Fundraising Options

*Full Color
Business Directories
Produced at No Cost
to Your Church by*

KINGDOMPRESS
1-800-705-8966

CONNECT

One of the most popular words used in churches today is the word “CONNECT”. Research shows however, that people tend to be more connected or loyal to the businesses they patronize than to the church they attend. A person’s average loyalty is:



* 2012 survey conducted by Grey Matter Research

Connecting members through business will mean relationships are built and reinforced Monday through Saturday, rather than just a brief encounter at Sunday services. This in turn can actually increase loyalty to your church.

As important as it is to connect your members with each other, it is equally essential for you and your staff to know who your most influential business leaders are. Imagine the resources that have remained untapped until now! When you recognize and utilize the talents of your key business leaders, they will feel more valuable and will stay connected longer.

Another huge benefit to your church can be economic. When members enlist other members to provide goods and services, the money they would normally spend outside your church, now gets recirculated.

Consider this: A dollar spent in the Amish community changes hands ten times before being spent outside

that community. In the Jewish community, it will change hands seven times. It only makes economic sense that every time a dollar is spent inside your church community, the potential tithe or gift on that dollar doubles.

INCREASE THE INCOME OF YOUR LARGEST GIVERS AND YOU COULD GREATLY INCREASE GIVING TO YOUR CHURCH.

Pastors often tell us they get calls almost every day from members looking for other church members who can provide the goods and services they need. We help eliminate those phone calls by providing an online resource that is available at your church website 24 hours a day. Your members can search for almost anything they need and connect to another church member who will be happy to provide it... all without ever involving church staff.

The online directory is also a great way for members searching for jobs to connect with business owners who need employees.

Members of your church are going to do business together. The question is, will they do it outside of any guidance from leadership, or will you implement a program that is mutually beneficial to the consumer, the business owner, and the church?

Once you've connected to your leaders, and connected them to your members, you'll want to equip them to reach unbelievers in their sphere of influence in the marketplace.



WEBSITE LINK

Increase church website traffic



ACCEPT DISCLAIMER

Protects your church



Connecting Your Staff to Business Leaders

- Gives you knowledge of resources in your church
- Recognizes the talents of leaders and helps them feel valuable
- Is the first step toward Marketplace Ministry

STAY CONNECTED TO BUSINESS LEADERS BY UTILIZING CHRISTIANS IN BUSINESS REPORTS AND EMAIL OPTIONS

First Sample Church

BUSINESS REPORT

Sample Church Avg Weekend Attendance - 6,000
 Number of Business Owners / Professionals - 659

6 - Accounting	3 - Catering
4 - A/C Companies	6 - Chiropractors
6 - Attorney Practices	3 - Dentists
8 - Auto Repair	7 - Restaurants

Business Name	Type	Owner	Email	Cell Phone
Sample Business	Real Estate	Jim Smith	jim@business.com	555-678-5432
Sample Business	Automotive	Jon Doe	jdoe@autobiz.com	555-432-9876
Sample Business	Accounting	Robin Jones	robin@numbers.net	555-234-4321
Sample Business	Dentist	Frank White	frank@toothbrush.co	555-432-8844
Sample Business	Attorney	Gene Lawson	gene@lawfirm.com	555-334-9916
Sample Business	Automotive	James Duran	james@myauto.com	555-432-4545
Sample Business	Accounting	Randy Jans	rjans@counting.co	555-234-8888
Sample Business	Dentist	Frank Mays	frank@teammays.com	555-432-2345
Sample Business	Attorney	Gene Lawson	6720 Legal Ln, 54321	555-334-9916

CHRISTIANS IN BUSINESS.COM

VIEW BUSINESS

*Explore employment
opportunities,
customer discounts,
hours, and locations*



BROWSE DIRECTORY

*Search
Keywords*

Connecting Your Members through Business



- Builds loyalty among members through daily relationships
- Increases giving by recirculating money spent within your church
- Gives immediate access to member businesses on the go



*Interactive Online
Business Directory
Hosted at No Cost
to Your Church by*

CHRISTIANSINBUSINESS.COM
1-800-705-8966

EQUIP

Christians in business are confronted with issues every day that test their faith and challenge their integrity. They need specific guidance on how to navigate through the issues they face. Sometimes, their work becomes a burden because of pressure, but God created work as a form of worship, which should invoke great joy. In the Bible, the word Avodah is used interchangeably to mean both work and worship.

Everything is sacred to God, and we are called to serve Him with our lives. This includes our profession, where we spend the majority of our time and energy. Christian business leaders need to understand this purpose for their work, and be equipped for their spiritual role in the marketplace.

IN THE BIBLE, THE WORD “AVODAH” MEANS BOTH WORK AND WORSHIP

Most churches have groups for singles, seniors, teens, almost every demographic, except for the one that has the largest potential impact in their communities, their business leaders and professionals.

We help you fill that gap by providing a ministry resource specifically targeted for the needs of these important members. Our Christians in Business Roundtable Groups (cibrg.com) are designed to integrate relevant biblical curriculum with practical marketplace application. In addition, to maintain balance in all areas, members are encouraged to set goals in their professional, personal, and spiritual lives. Perhaps the most valuable benefit of CIBRG is the creation of a group of Christian peers who act as wise, godly counsel to other members facing obstacles and/or opportunities.

These small groups help edify your leaders and make them feel more valuable and effective, while equipping them to be a light in the dark world they step into every day. Christian business owners are already in front of unchurched people who are in crisis and need. Many of these people will never seek your church as a place of refuge and guidance, but they could be spiritually impacted by a Christian business leader who has been equipped for such an opportunity.

“This group has been a life-changing experience for me.

In my first five months, I have received input with two huge issues.

This has truly been a gift from God” Mike Fisher, CEO Advanced Living Solutions

According to Barna group research, 71% of the American workforce is unchurched. You have a great opportunity to reach them through your business leaders!

Consider this: Most businesses have employees, customers and vendors. The owner of the business has a great deal of influence with each of these groups. If a typical business leader has influence with 50 unchurched people per month, that means in a church of 1,000 with 100 business leaders, **5,000 people per month would benefit from the Christian influence of the leaders you equip!**

The real beauty of this form of discipleship is that these are relationships that already exist. No money, no marketing campaigns and very little time has to be designated by the church to reach these people for Christ.

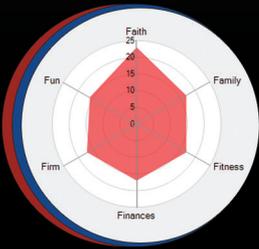
Taking the steps to identify, connect and equip your most influential leaders will transform your congregation, and your community.



1st Hour

Biblically based cutting-edge curriculum with content providers such as: Rick Warren, Dan Cathy, and Andy Stanley

2nd Hour | Goal Setting & Accountability



Members set goals in 3 key areas:

- Spiritual
- Personal
- Business

Monthly assessments are taken to maintain Life Balance

Member portal includes access to hundreds of Christian business experts in various fields such as:

Human Resources | Marketing
Business Valuation | Project Mgt
Conflict Resolution | Idea Generation





Your Church chooses group leaders ...
 We train them to be facilitators
 of a monthly 3-hour Christian
 business roundtable group meeting.

3rd Hour | Open Roundtable Discussion

"If you want to learn how to leverage your business as a ministry, while being held accountable to grow your business, grow personally, and spiritually ... there is no better place than a Christian Roundtable Group"
 Mark Hall, President Pinpoint Resources

"I recently brought an important issue to my Christian Roundtable Group. By implementing what they suggested, their idea put \$50,000 to our bottom line within the first thirty days" - John Corliss, COO Defender Direct



**Christian Roundtable Groups
 Provided at No Cost
 to Your Church by**

**CHRISTIANS IN BUSINESS
 ROUNDTABLE
 GROUPS** powered by 
 1-800-705-8966

TRANSFORM

Transformation, by definition, requires change. To transform your community for Christ, the church must first change the way they think about their involvement in the marketplace. By implementing a marketplace ministry program and sending business leaders out into the world who truly uphold biblical standards, they can change how the world views the church.

Many business leaders believe the only way to share their faith through their profession is to put a fish symbol or scripture on their sign or business card. The world sees this as merely promotional. What they expect from Christians is a higher standard of integrity and intentional excellence in service. When believers don't model this, it can potentially have a negative impact on the unchurched consumer.

Sometimes, these experiences can lead to a wrong opinion of Christians and cause people to abstain from church involvement. As Christians, we are under the watchful eye of the nonbeliever at all times, especially at work where there is pressure to conform.

It's time for us to show leaders how important they are to God's mission in the marketplace. Together, we can:

- Identify** the most influential leaders in your church
- Connect** them to your congregation
- Equip** them to understand the purpose in their profession
- Transform** the marketplace for Christ ... one community at a time

We believe God is preparing churches to prepare leaders to prepare the world for His return.

EQUIPPING LEADERS TO TRANSFORM THE MARKETPLACE



“God is marshaling His people in the workplace as never before in history. The next great spiritual awakening could take place in the marketplace.”
Henry Blackaby

“Workplace ministry will be one of the core future innovations in church ministry.” George Barna



- ↑ When business leaders receive no guidance, there is a greater chance that they will leave a negative impact on their community.
- ↑ When Churches help leaders understand God’s design for their work, it has personal impact on them and their families.
- ↑ When leaders view the marketplace as their mission field, they can corporately influence employees, customers, vendors, and others.
- ↑ With focus shifted towards a Christian culture as a company, the message of Christ can impact their community.

WILL YOUR CHURCH BE PROACTIVE OR REACTIVE?

Everything you do in ministry involves at least some level of risk. Is the new playground equipment worth the risk of potential injuries? Are owning church vehicles worth the risk of an accident? Is running an infant nursery worth the risk of a law suit? The question is, “How do you manage the risk?”

In a large church, people are going to do business with each other. An attorney for one of the largest churches in America said that every church should have a printed disclaimer in a public place that states that the church cannot be held responsible for business transactions between members of the church.



The production of a church business directory allows your church to be proactive by making this statement in a public place. Allowing Kingdom Press to produce this directory for you gives you yet another layer of

protection by placing your church at “arms length” from the actual production process.

The Business Consumer Pledge found on the next page not only gives practical advice from the Bible concerning how Christians should treat each other in business, it allows your church to be proactive rather than reactive in protecting your ministry. We place this pledge/disclaimer inside each church business directory.

BUSINESS/CONSUMER PLEDGE

USING THIS DIRECTORY

We sincerely appreciate the support of each business in our congregation and in this directory. While most of the businesses in this book are members of this congregation, others are businesses who have served this church faithfully for years. It is important to remember that whenever you are making a substantial financial decision, it is always a good practice to get two or three job bids and to ask for references. This church cannot be held responsible for transactions between businesses and consumers..

It is our desire that this business directory be mutually beneficial to both. We encourage you to use and share this directory to support the families inside the church who have goods and services to accommodate your needs. We ask that each party conducts themselves as Christians in order to maintain harmony within the body and abide in love.

“Now I appeal to you, brothers and sisters, by the name of our Lord Jesus Christ, that all of you be in agreement and that there be no divisions among you, but that you be united in the same mind and the same purpose.” (1 Corinthians 1:10)

10 COMMANDMENTS FOR THE BUSINESS OWNER

- » Treat your brother in Christ as you would want another to treat you (Mark 12:31)
- » Charge a reasonable and customary fee for your services (Proverbs 11:1)
- » Do your work with excellence so that God is honored by your talents (Colossians 3:23)
- » Remember it is God who gave you the ability to have your business (Deuteronomy 8:18)
- » Be generous and fair with your consumers (Psalms 112:5)
- » Tithe from the prosperity of your business (Malachi 3:10)
- » Be diligent and skillful in your business so that God can honor you (Proverbs 22:29)
- » Be above reproach in character and integrity (Proverbs 11:3)
- » Consider each job important, no matter how small (Luke 16:10)
- » Conduct yourself with Christian speech and Biblical practices at all times (Matthew 5:16)

10 COMMANDMENTS FOR THE CONSUMER

- » Be honest about what you want and communicate with clarity (Proverbs 30:32)
- » Do not be self seeking, expecting more than you should for the quoted cost (James 4:1)
- » Pay the reasonable and customary fee that has been agreed to (James 5:4)
- » Make your payment in a timely manner (Leviticus 19:13)
- » Forgive any grievance as Christ would (Colossians 3:13)
- » Avoid complaining if an issue arises (Philippians 2:14)
- » Give praise for a job well done (Proverbs 27:17)
- » Understand that no one is perfect (Romans 3:23)
- » Do not stir up conflict within the body due to disappointment (Proverbs 6:19)
- » Conduct yourself with Godly attitude and speech (Ephesians 4:29)

FAQ - BUSINESS DIRECTORY

How do businesses learn of their options for advertising in the directory?

Representatives are assigned to personally visit with each business owner and explain their options for participation. Each of our representatives pledge to conduct themselves with the highest of Christian ethics.

How are the book cover and church information pages designed?

Our creative team designs book covers and pages based on information found at your website. Next, a member of your staff will review the pages, make any necessary changes, or simply approve the content. Book covers and church information pages will not be printed until final approval from your church is obtained.

What options are available for the inside pages?

Besides the church information pages, one of the following options are also available:

- » **NOTE KEEPER PAGES:** Blank lined pages for members to use for taking sermon notes, or to use as a resource at home.
- » **SOAP JOURNAL PAGES:** Bible Study method that uses journaling to go deeper into God's word. Church members read through a chapter each day and log their thoughts using the acrostic.
- » **MEMBERSHIP DIRECTORY:** Feature your church members contact information in alphabetical format. Email your database list to us in Excel format.

How long does it take to complete the project?

We do our best to complete the process of meeting with your business leaders within 60-90 days. Another 30 days is required for ad approvals, layout, printing, binding, and shipping. Books are sent to the church for distribution. Arrival time can be scheduled to coincide with anniversary celebrations or special events.

Do we have to utilize the entire marketplace ministry proposal?

No. The printed/online directory is foundational to identifying and establishing a partnership with your business leaders. The Christian Roundtable Groups is a second optional step to equip your business leaders for ministry service.

What is the church's responsibility for the project?

1) Place the business information cards in the seat backs or pews, 2) Play the directory video announcement, 3) Conduct a brief meeting with our representative to go over information cards turned in, 4) Approve church information pages, 5) Distribute the directories in a timely manner once they arrive.

How do you protect our church from potential liability?

A written disclaimer along with a business owner/consumer pledge is printed in every directory. Members are also required to accept a disclaimer when viewing the online directory. Should the need arise, we offer you an additional resource to Biblical conflict resolution through Peacemakers International.

How much does this cost my church?

Absolutely nothing! The project is funded through advertising sponsorship from business leaders within your congregation.

Are fundraising options available thru this program?

You bet! Ask about our "Buy Back" Program. *



*** VAN DYKE UMC IN LUTZ, FLORIDA
EARNED OVER \$3,000 THROUGH
PARTICIPATING IN OUR BUY BACK PROGRAM.**

How do we get started?

Simply contact the person who shared this packet with you or call our home office at 1-800-705-8966. We will work with you to schedule a convenient time to move forward with your project. Our office will then mail you the business information cards and video announcement. Our church liaison will coordinate all timetables and project updates and work with your staff to create a product you will be pleased to share!

FAQ - ROUNDTABLE GROUPS

What is the Christian Roundtable Group Program?

It is a three-hour monthly meeting of 8-15 Christian business owners, CEOs, presidents, or executives, led by a trained facilitator who work together to help each other grow and lead their businesses based on biblical principles and practices.

What is covered in each monthly roundtable group meeting?

Each monthly roundtable group meeting is comprised of three key elements:

- » Content/Curriculum - Participants view a brief video module on a wide variety of issues and topics designed to help participants grow personally, professionally and spiritually while integrating their faith and Biblical principles and practices into the daily operations of their business.
- » Open Roundtable Discussion Forums - Members are given the opportunity each month to present their current critical business problems, challenges and opportunities to the group to gain godly insight, wisdom, encouragement, counsel and accountability.
- » Accountability & Goal Setting - Each month, members write down and share their top goals and commitments. Then, at the next monthly meeting, give account to the group on their progress in these areas. Members who are serious about accountability can set their own "penalties" when goals and commitments are not met.

Who develops the content and curriculum for the meetings?

Christians In Business Roundtable Groups is a licensee of Truth@Work, a 501c3 non-profit ministry in Indianapolis, IN. Truth@Work was founded in April 2000 by a former Promise Keeper executive and has

FAQ - ROUNDTABLE GROUPS

developed a cutting edge curriculum and content delivery system that is second to none. For over a decade they have developed their model to deliver a quality roundtable experience to top level executives and have maintained an 85% retention rate. As a partner with Truth@Work, Christians In Business Roundtable Groups is able to deliver the same quality experience to your church's small business owners at a fraction of the cost compared to the large business model.

What is the Christian Roundtable Group Content Portal?

It is an online digital delivery system of Truth@Work's proprietary monthly Christian Roundtable Group program designed for Christian business owners, presidents, CEOs, and executives. The content portal contains several key elements that offer value to subscribers:

- » Dozens of video training modules on issues facing today's business leaders
- » Video segments of leading experts in topic areas such as: hiring, firing, human resource issues, dealing with underperforming employees, risk management, sales, marketing, ethics, integrity, productivity, spiritual growth, integration of biblical principles in business, case studies, and moving testimonials from several business leaders
- » Podcasts on issues facing today's Christian business leaders
- » A Community Forum is available that allows Christian business leaders from across the country to connect in meaningful interactive discussion forums, they can discuss and give counsel on business and spiritual issues
- » Hundreds of business articles on a wide variety of issues and topics
- » A member services area that offers thousands of dollars in free business services
- » An E-countability section that allows participants to electronically record and track progress on their personal, spiritual, business goals, and commitments
- » "Scorecards" also present participants with tracking systems to show percentages of goals hit, along with the financial value of business improvements made

What does the Christian Roundtable Group program cost the church?

There is no cost to the church. The business members who chose to join pay a monthly membership fee of only \$50 per month. Most members feel that the ROI to this program far exceeds the membership fee.

SOAP INSTRUCTIONS

This acronym helps you remember the elements of how to include Bible Study into your quiet time. You can even use this method alone as a way to study scripture apart from your daily quiet times.

S = Scripture

Read the Script in your journal down the "gentle" side.

O = Observation

How would I feel if someone else? Scripture refer to own words.

A = Application

What does it mean to me? Apply what it means to my life.

P = Prayer

Pray for God to use this Scripture to hear an answer!! Ask Him week, for your life!

Today's Date: ____/____/____

Today's Scripture Verse:

Scripture _____

Observation _____

Application _____

Prayer _____

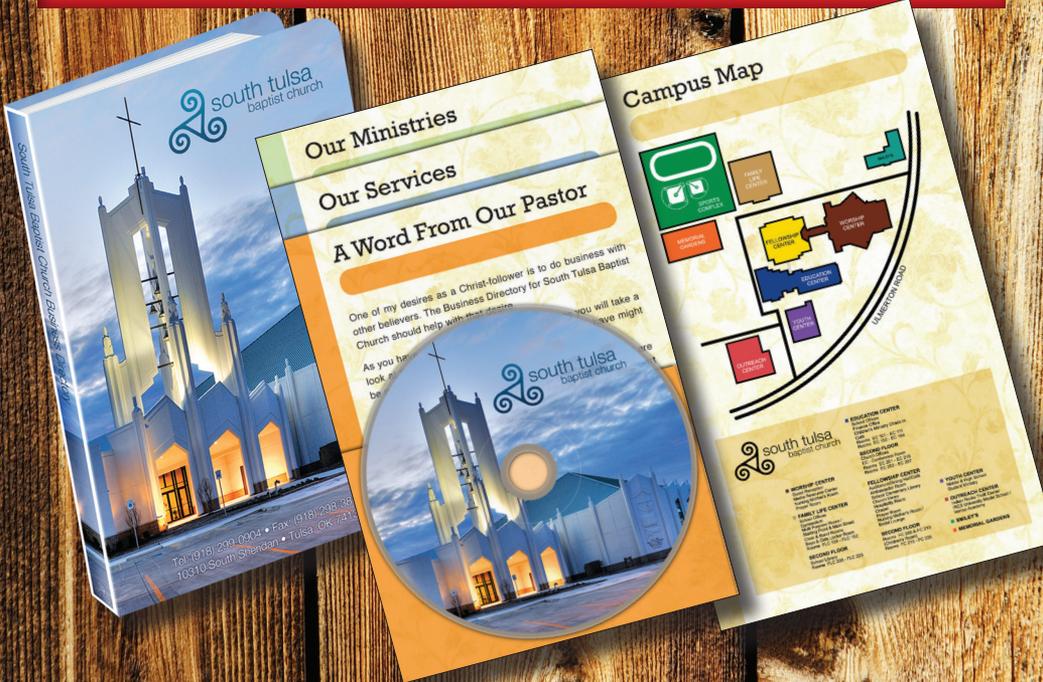
Membership Directory	
A	
Gary Blandish 310 Oak Bush, MI 48808	643 4236
Bobby & Jill Adams 2081 Lakeside Dr. DuVall, MI 48820	669-3834
Nicholas, Melissa & Dawn Alexander 504 E Main DuVall, MI 48820	669-4182
Almae Alice, Carol & Ashley Knicker 2532 Brookstone DuVall, MI 48820	669-3832
Michael, Kathy, Tiffany & Taylor Allen 311 West Main DuVall, MI 48820	669-4060
Dorothy, Diane & Katherine Armstrong 1302 W Geneva DuVall, MI 48820	669-9537
Anthony, Barb, Nick & Eric McCoy 13877 Buckeye Dr. DuVall, MI 48820	669-2249
Arlene, Katie & Stephanie Kurbatow 16483 Edmond Dr. Lansing, MI 48906	666-3482
Ronald & Denise Kowalski 11995 Hayes St. DuVall, MI 48820	643-6872
Barry & Cecile Kungur E88 Thomas L. Pugh Lansing, MI 48917	313-3033
Patrick Shaw 3203 S Round Lake Rd. DuVall, MI 48820	669-9005
Doug, Renee & Amanda Beckwith 2046 Green Mt. St. Johns, MI 48879	669-9025
Genelia & Brenton DuVall, MI 48820	669-8877
DuVall, MI 48820	669-1444
David DuVall, MI 48820	669-0607
John & Jennifer DuVall, MI 48820	669-1354
Lanning, MI 48906	374-4852
Larry Blake DuVall, MI 48820	669-9590
John, Lynn & ... DuVall, MI 48820	669-1130
... DuVall, MI 48820	669-7383
... DuVall, MI 48820	669-8532
... DuVall, MI 48820	669-5144
... DuVall, MI 48820	669-3300
... DuVall, MI 48820	669-9795
... DuVall, MI 48820	669-3241
... DuVall, MI 48820	669-1274
... DuVall, MI 48820	669-9030

NOTE KEEPER

DATE: _____

SUBJECT: _____

Sample of available options for directories - Customized to fit your needs





Abba's House

Hixson, Tennessee

Worship Attendance: 2,750+

Business Leaders Identified: 297

“We have been blessed by the professionalism, response and results we have seen while working with Kingdom Press on our first ever church business directory. The program has required very little time on the part of our staff, which has been a huge benefit to us. The small amount of time we have invested has seen a great return. We were amazed at the business owners in our church that we didn't even know were here.

The business directory is also a great way for members to connect to one another and to get to know each other better. The directory and the detailed spreadsheet compiled by Kingdom Press are great resources in the daily operation of the church. If we need a plumber or florist, we can search our church family first, before looking elsewhere.

We had considered doing a church business directory before, but our biggest concern was the potential liability in recommending a business. Kingdom Press handled this well through disclaimers that we didn't have prior to participating in this program.

If you have ever thought of doing this, we would highly recommend Kingdom Press for getting to know the business owners in your church and utilizing it as a tool for business ministry or service ministry.”

Dr. Ron Phillips
Senior Pastor

Denise Craig
CFO



Burnt Hickory Baptist Church



Burnt Hickory Baptist Church

Powder Springs, Georgia

Worship Attendance: 2,500+
Business Leaders Identified: 271

“It has been a pleasure to work with Kingdom Press; it is evident they are serving the local church as a ministry. The products and tools they bring to the table are excellent. The business directory is an effective way for our members to identify those businesses in our church that they could support through buying goods and services.

The directory also allows us to leverage the relationships with our identified business owners and involve them in Christian Roundtables. Through Kingdom Press' relationship with Truth@Work, we have formed several Roundtable groups which meet monthly to discuss the integration of their spiritual, professional and personal lives. As a result, we have many professionals excited about the church's interest in them.

I would highly recommend that churches consider similar steps. Whether or not we realize it as pastors, there is a gap that exists between the lives of our business leaders and the church. As a former executive, I have looked for tools to bridge this gap over the years and found little within the church. With this group and their tools, I am excited about the possibility of reclaiming the tremendous mission field that exists in the marketplaces across America today! ”

Marty Godfrey
Executive Pastor



Calvary Temple

Indianapolis, Indiana

Worship Attendance: 1,750+
Business Leaders Identified: 187

“I am delighted to highly recommend the services of Kingdom Press & Christians In Business. We recently completed our ninth project with them and are very pleased with the operation, as well as the finished product. Their team communicated with our congregation and community in a very professional, ethical, and above all, Christian manner.

Over the last 19 years, we have been able to give out over 16,000 copies of this valuable and unique directory, at no cost whatsoever to the church. We have received many positive comments over the years about the quality of the books, as well as how Kingdom Press handles the entire project.

They continue to improve their product and program by providing us with a very functional online directory. This tool helps members of our church find quality business people within our congregation, benefits our many business owners, and gives people a reason to return to our church website on a regular basis.

I enthusiastically recommend Kingdom Press & Christians In Business to any church that is looking for a creative program with absolutely no cost to their church.”

Pastor Jon Susa

Jon Susa
Lead Pastor

Bill Kaler

Bill Kaler
Business Manager



Church at Chapel Hill

Douglasville, Georgia

Worship Attendance: 2,400+
Business Leaders Identified: 318

“When we received the call from Kingdom Press about creating a business directory for our church, it didn’t take long to say yes. Having known Craig for 20 years, I knew that I was dealing with a man of character and being offered a product that would benefit our church. He immediately managed the project with excellence. His contact with our business people was very well received, and the directory has been a blessing to our congregation.

In addition, we were able to identify and implement a much needed ministry. Our staff works diligently to meet the needs of children, students and small groups, but we somehow tend to overlook the most influential people. Business leaders touch the lives of individuals in the community every day. God has raised these leaders up to be the church where people spend most of their time; in the marketplace. It’s time we encourage and equip the people who have the potential to reach thousands in our community. By partnering with Christians In Business, we have been able to do this. They helped us set up small groups where leaders share their greatest challenges and learn to be God’s agents in the marketplace.

This opportunity extends the presence of our church into the community and we are expecting tremendous rewards from it.”

Dave Divine
Lead Pastor



Crosby Church

Crosby, Texas

Worship Attendance: 1,200+

Business Leaders Identified: 131

“I wanted to take a moment to express my appreciation for your service in providing such a well-produced packet for our church. It has been a real blessing to our members and business owners. For years we have toyed with the idea of providing our church with a business directory. We had a few reservations believing this project could be effortless and at no cost, as promoted. Yet, **it was not a burden on our staff and there was absolutely no cost to our church.**

In discussing this project with our business owners, we have heard nothing but positive comments made concerning the handling of their advertisement spots. Because of the amount of participation generated, we were able to give each membership household a copy of the directory, as well as hand them out to new members on an ongoing basis.

We have found our beautifully designed directory to be a wonderful way to promote our business connections within our community.

Again, thank you for your service in providing this free resource; it was a pleasure working with your team.

Keenan Smith
Senior Pastor



First Baptist Orlando

Orlando, Florida

Worship Attendance: 8,000+

Business Leaders Identified: 867

"I highly recommend Kingdom Press and Christians In Business to you. They have exceeded our expectations by providing a full color printed directory, as well as a fully functional online solution, all at no cost to our church. By providing a turnkey program, our staff involvement has been kept to an absolute minimum. We simply made the information cards available to our congregation, made the pulpit announcement, and Kingdom Press did all the rest.

One of the most exciting parts of the program was discovering over 850 business owners and potential leaders that we are now able to connect with. Not only did they provide us with the listings of the businesses in our church, but they gave us a back office solution where we can stay in touch with these businesses quickly and easily through email.

We have had more positive feedback than expected, both while the program was going on and by businesses afterwards. We heard many stories of increased business directly related to the use of the directory. From start to finish, this project has been a positive experience for us. You won't be disappointed by partnering with Kingdom Press and Christians In Business. They are ministry minded and we appreciate the level of service they have given us at every phase of the operation."



Marcus White
Director of Hospitality
Exec Director of GACHP
Project Coordinator



Ginghamburg Church

Tipp City, Ohio

Worship Attendance: 3,500+

Business Leaders Identified: 301

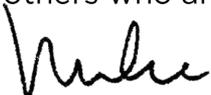
“To summarize our experience working with Kingdom Press, they are professional, ministry/mission focused, and are extremely passionate about pleasing their Church partners.

Ginghamburg's highest praise of Kingdom Press is the process they employ. We really appreciated the way they balanced the line between not interrupting our operations as they completed our project.

To be completely transparent, we had our hesitations with allowing an outside organization unrestricted access to some of our most influential members. However, we were very pleased with their confidentiality, approach, and representation of our church. Kingdom Press considers this a ministry, not a job.

Some recurring reflections we received from participating businesses during the process were how honored and excited they were to participate, how courteous, professional, and non-salesman like the Kingdom Press team was, and how easy it was for them to participate in the business directory.

It is our pleasure to highly recommend Kingdom Press to others who are considering this type of outreach.”



Mike B Slaughter
Lead Pastor



Nate Gibson
Executive Director



First Baptist Indian Rocks

Largo, Florida

Worship Attendance: 2,500+

Business Leaders Identified: 302

“I was introduced to Craig King during the NACBA conference in 2010, and was impressed from the first time I met him. Our church had produced three business directories prior to this and they were functional, but just OK. When I saw the product Kingdom Press could do for us, I got excited.

Their team was very professional and treated our congregation with great care. **It was a simple process and we now have an attractive business directory to give our people, and a great resource online as well.** We still have people wanting to get involved in our online directory, and it is a great way to get to know the business leaders in our church.

I would highly recommend putting together a business directory for your church and using Kingdom Press to make it happen.”

A handwritten signature in blue ink, appearing to read 'Tim Ferguson'. The signature is fluid and cursive, with a long horizontal stroke at the end.

Tim Ferguson
Church Administrator



The Heights Baptist Church Richardson, Texas

Worship Attendance: 2,200+
Business Leaders Identified: 201

“I wanted to let you know how pleased we are with our new church business directory. The process was very simple and your employees were friendly and made the job of laying out the directory a simple one.

We are happy with the finished product as well as the online directory. Both of these tools are valuable to us as we can now point people to them when they call looking for various products and services.

Our business owners have also been very positive regarding the directory. I have had lots of positive feedback from them on the look of the directory.”

Bill

Bill Ferrell
Administrative Pastor



Van Dyke Church

Lutz, Florida

Worship Attendance: 3,000+

Business Leaders Identified: 468

“We have been very pleased with our relationship with Kingdom Press this year in the production of our 2012 Business Directory. They have done their role so well, it has required very little of our staff time. Their focus on excellence has allowed them to quickly connect with our members, and the feedback we have heard has been very positive. The added feature of the online directory, which began immediately after kickoff, has been a great plus.

I am looking forward to exploring the Christians In Business Roundtable groups as we complete distribution of the directories and evaluate our ministries for the fall.

Thank you for this ministry to our church. I rejoice in the overwhelming response from our members. We look forward to seeing God’s fingerprints showing up in the lives of our members as they discover and are blessed by each other.”

Bill Atkinson
Excutive Director

IDENTIFY PHASE #1

- Complete the Church Business Directory Free Distribution Agreement
- Play the first week announcement video that is provided
- Distribute business information cards to your membership



2-3 HOURS STAFF TIME

CONNECT PHASE #2

- Place on-line business directory link at church website
- Distribute free gift business directories to all church families
- Periodically promote business directory through email, facebook and bulletin campaigns that we provide



1-2 HOURS STAFF TIME

EQUIP PHASE #3

- Identify a church ambassador who works with us in setting up Christians In Business Roundtable Groups
- We train group leaders chosen by your church to be facilitators and provide ongoing support for them
- We invite all business leaders to an informational launch event where they are introduced to benefits and details of our unique ministry for them
- We organize all registered members into groups that meet their scheduling needs



4-6 HOURS STAFF TIME

**Most of our church partners consider our program
a WIN-WIN-WIN for all parties involved.
No cost to your church ... we do all the work
... and everyone benefits.**

**Why do most large churches today have a ministry
for every demographic in the body,
except for the one that has
the most potential impact
in their communities?**

God has strategically placed your business leaders in positions of authority and influence.

He has invested in them and He expects a return.

- » More than increased offerings
- » More than serving on a committee
- » More than building their own kingdoms

God intends to use them to take the Kingdom by force.

- » By equipping them to be disciple makers
- » By transforming them into ministers in the marketplace

**Marketplace ministry can be transformational,
the benefits can be astounding,
and with our help, it can be simple.**

READY TO BEGIN:

» IDENTIFYING

» CONNECTING

» EQUIPPING

» TRANSFORMING



QUESTIONS? CALL 1-800-705-8966

Is your church hitting the mark when it comes to leveraging your most influential community leaders? For over 25 years, we have been helping churches identify, connect and equip their marketplace leaders to be transformation agents in their community.

... Because that's what Jesus did.



IDENTIFY • CONNECT • EQUIP • TRANSFORM